



## 2017 Art in the City August 4-18, 2017

Contact: Eva Buttacavoli, Executive Director  
937/224.3822 | [ebuttacavoli@daytonvisualarts.org](mailto:ebuttacavoli@daytonvisualarts.org)

### Summary

*Art in the City* is designed to illuminate local artists and the local art scene through 25 one-person “spotlight” exhibitions of local artists’ artwork based on the theme of “Paint. Perform. Party” in 25 downtown Dayton business, arts and community venues. Works will be on view August 4-18, 2017. The public will be invited to view shows and vote for their favorite work of art. Votes will be tallied and *Art in the City* would culminate with a prize award and announcement Friday, August 18.

Selected *Art in the City* artists will be exhibited and promoted by a partnership between the Dayton Visuals Art Center and the Downtown Dayton Partnership and be part of the 2<sup>nd</sup> annual citywide initiative to propel Dayton’s distinction as a city of creatives to visitors, out-of-towners and the region.

Inspired by ArtPrize, Grand Rapids: ArtPrize® is a radically open, independently organized international art competition that takes place for 19 days in the early fall where 400,000 attendees descend upon 3 square miles of downtown Grand Rapids, Michigan and where anyone can find a voice in the conversation about what is art and why it matters. Art from around the world pops up in every inch of downtown in over 160 venues – museums, galleries, bars, restaurants, theaters, hotels, public parks, lobbies, buildings, walls, bridges, laundromats and auto body shops--and it’s all free and open to the public. It’s unorthodox, highly disruptive, and undeniably intriguing to the art world and the public alike.

### Eligibility:

All artists who live within a 50-mile radius of downtown Dayton are eligible to apply. Emerging artists (artists exhibiting less than 3 years) are particularly encouraged. Ages 16 & up. 2D, 3D, time-based media and installation are eligible. One Entry will be selected from submissions for display. Entry drop-off to DVAC must be the week of July 12-15, 2017. DVAC seeks to present work of the highest level of craftsmanship, originality and contemporary design. All work must be structurally sound, safe, non-toxic and fit for its intended use.

### Artist Information:

1. *Art in the City* reserves the right to document *Art in the City* and all associated displays and events and reserves the right to use this documentation for any purpose.
2. *Art in the City* bears no liability to the Artist or relating to the Entry.
3. Selected artists commit to at least a 3-hour demo or appearance during the *Art in the City* opening event, August, 5-8 p.m.
4. In the case of sale inquiries, selected artists commit to DVAC’s standard commission split of 60% to the artist. DVAC is available to assist and will approve retail pricing of all artwork. (see Rules Regarding Sales below).

### Artwork:

1. 2-D – Entries that exists primarily on a flat plane. Painting, drawing, photography, printmaking, and most textiles are examples of 2D work
2. 3-D – Entries that occupy space and are intended to be viewed from multiple angles.
3. Time-Based – Entries that are durational and change over time. The viewer has to spend some time with the work to fully view it. This includes performance, video and film, dance, music, and interactive work.
4. Installation – Entries that are dependent on the site in which they are installed. The location is not a neutral ground, but makes up an important ingredient of the work.

### Entry Selection:

Final 25 Artwork Selection by DVAC Exhibition & Program Committee and staff.

### **Display Venues:**

1. The Downtown Dayton Partnership (DDP) is responsible for selection and commitments from 25 downtown businesses and organizations. Selected businesses have agreed to the terms of display, open hours and promotion criteria.
2. The DDP and DVAC will match artworks to businesses for each Entry according to size, space and overall curatorial considerations.
3. After August 18, the artist will de-install their own artworks from the venue. Participating businesses may select to, with agreement with the Entry Artist, keep the display up longer. Participating businesses would work out the details with the Entry with each artist.

### **Rules Regarding Sales:**

1. Selected artists may offer the Entry for sale during *Art in the City*, but must maintain the public display of the Entry in the agreed Venue for the duration of *Art in the City*.
2. Sold works will only be available to purchasers after the close of *Art in the City*. Sales transaction will be managed by DVAC unless negotiated otherwise with the agreed Venue.
3. DVAC's standard commission split is 60% of the retail price to the artist. DVAC is available to assist and will approve retail pricing of all artwork. Artists will be paid by DVAC 14-21 days after the close of *Art in the City*.

### **Voting & Public Vote Grand Prize:**

1. During the two-week time frame (August 4-18), the public will be encouraged to visit each display and vote for their favorite.
2. Paper ballots will be available Friday, August 4 ONLY. Online voting system will be available the entire two-week time frame; the link will be on the DDP website, [downtowndayton.org](http://downtowndayton.org).
3. At the end of the two-week period, final votes will be tallied and the Public Vote Grand Prize Winner will be announced August 18. Public Vote Grand Prize: \$250.

### **Timeline**

Flash Call for Artists	May 25-July 1, 2017
Deadline for submission	July 1
Jurying/ Artists Announcement	July 10 / July 11
Curation/Drop-off	July 12-15
Installation	July 24-Aug 3
Exhibition	Aug 4-18 (optional to be extended)
Voting Open	Aug 4-18
Voting Closes	Aug 18
Award Announcement	Aug 18

### **Advertising & Promotion**

DVAC consistently ranks as one of *Ohio Magazine's* top fine art centers in the region. The program will be reviewed in the *Dayton Daily News/Dayton.com*, *Dayton City Paper*, *Dayton.local*, *DaytonMostMetro* among others; will be promoted through poster distribution, press release (45 regional media), TV, radio and online (website, social media and blog/email blast to 3,200, social media) as well as will be integrated into regional tastemaker websites, 40+ online calendars and art sites.

### **About DVAC**

The Dayton Visual Arts Center (DVAC), a 501c3 established in 1991, helps sustain the arts community by providing a place to exhibit, promote, and sell work and also helps satisfy the needs and wants of art-lovers who have a place to see artists' work and, often, meet the artists. At its core, DVAC advances art for the community and a community for artists.

Dayton Visual Arts Center provides art for the community and a community for artists. DVAC receives operating support from the Ohio Arts Council, Culture Works, Montgomery County Arts & Cultural District, The Dayton Power & Light Foundation, and the Virginia W. Kettering Foundation; and Members.